



N.B. Council meeting, Friday, June 10, 2005
St. Andrews Anglican Church, Miramichi

Present: Linda Boone, Mary Derrah, Pat Michaud, Brent Preston, Karoline Barr, Keith Barr, Helen Knowles, Paul Murray, Zack, Kevin Duff, Tom Heath

The Friday evening workshop was a round table discussion on volunteer retention & recruitment, with everyone throwing out ideas.

RETENTION:

- 1] Say thank-you whenever possible
- 2] Use the Yahoo site & Trailways column to let Scouters know who were responsible for successful events
- 3] Address conflicts quickly especially leadership team conflicts
- 4] Make the program FUN; reward both youth & adults for a great job, no matter how small
- 5] Talk to Service groups, (Lions, Rotary Club, Kiwanis etc) target Rotary exchange students
- 6] Hold informal discussions promoting Scouting in non-Scouting environments.
- 7] Direct any problems and communication to the right person
- 8] Use extension training sessions (outdoor cooking, canoeing, program planning etc)
- 9] Make Scouting visible in the community
- 10] Hold meetings in high traffic places like a mall, with lots of display material.
- 11] Contribute articles to the Leader Magazine, tell Canada about local people & events

RECRUITMENT:

- 1] Involve parents in an informal non-threatening role, (special parent night, tea parties etc)
- 2] Utilize whatever time a volunteer can give, don't make them feel that they need perfect attendance
- 3] Use the direct approach, face to face talking
- 4] Help out new leaders, don't let them flounder, provide training
- 5] Start at the National level with public awareness about Scouting
- 6] Send letters to Church youth directors; use Scouting as program for youth groups (K. Duff to draft form letter)
- 7] Use the TV ads that are available for community television (refer to Tom)
- 8] Publicize successful linking events, (Cub & Scout camps)
- 9] Promote youth leadership skills
- 10] Ensure there is local contact information on brochures etc at local Scouting events
- 11] Approach day cares about possible Beaver Recruits, possible Scouts about programs
- 12] Have prominent ex Scouters give testimonials about the influence of Scouting in their lives
- 13] Have a contact name & number in all print articles
- 14] Approach Welcome Wagon about including Scouting literature in packages.